

ecampus
Ontario

TESS

TECHNOLOGY + EDUCATION
SEMINAR + SHOWCASE



**Sponsorship
Opportunities**



About eCampusOntario

eCampusOntario plays a critical role in championing and advancing digital participation in postsecondary education, helping to grow the economy by connecting Ontario's postsecondary institutions and learners to the future of learning and the future of work.

[eCampusOntario](#) supports innovation, collaboration and education in Ontario's colleges, Indigenous institutes, and universities. We provide the sector with platforms, programs and services that are responsive to shifts and opportunities in the educational and employment landscape. eCampusOntario supports the Ontario postsecondary education sector in building future-focused and transformative world-class education that helps grow the Ontario economy.

eCampusOntario convenes the sector...

eCampusOntario is the only organization in Ontario that represents the entire postsecondary education sector. We connect Ontario's academic institutions and employers, educators and learners by building digital by design platforms, programs and services that support both educator and learner-centric experiences.

Our robust offering of webinar, workshops, and communities of practice convene post-secondary leaders on topics from micro-credentialing to digital

transformation leadership, innovation, artificial intelligence, and adaptive learning. Events and meetings convene thousands of registrants annually.

Facilitating digital learning partnerships...

eCampusOntario grows the creative capacity of Ontario's virtual learning sector as a whole by supporting the partnerships and resources required to create high quality, digital-by-design educational resources. We host a [matchmaking platform](#), connecting Ontario postsecondary institutions with professionals in the virtual learning industry.

Supporting digital participation in education and the economy...

A robust postsecondary digital learning ecosystem provides flexible and inclusive access to transformative education to Ontario's learners regardless of their location or situation. By enabling digital participation in education and the economy we help ensure Ontario's resilient social and economic growth.

For Ontario's future prosperity

Flexible, inclusive and accessible participation for Ontario's learners in education creates an inclusive and productive society, a resilient growth economy, global influence and a sustainable foundation for a prosperous future.



TESS Sponsorship

Join us at the [TESS Conference](#) as a sponsor to showcase your support for the sector and the strategic value of our collaboration. The annual TESS conference is a premier event for educators, in which eCampusOntario brings together professionals from Ontario's publicly assisted colleges, universities, and Indigenous Institutes to discuss, celebrate, and advance technological innovation, community, and collaboration. The conference has been eCampusOntario's annual flagship event since 2015 and attracts deans, directors, program managers, and other leaders who are focused on the future of education (APPENDIX A: 2023 TESS 2023 Attendee Summary).

This year's TESS will be held at the **The Quay** in Toronto on **November 11-12, 2025**, and the theme is **"Reinventing Education for a Resilient Future"**.

With new challenges facing postsecondary institutions, innovation through collaboration will become an increasingly important way to maintain and advance the quality of teaching and learning in higher education. TESS 2025 will offer important insights on how digital transformation offers unique opportunities for the sector to work together to ensure the best outcomes for learners in a continually evolving future.

As a sponsor, you'll have the opportunity to showcase your product in front of changemakers from our [54 Ontario member institutions](#) and to connect with conference attendees and build long-lasting relationships with higher education decision makers in Ontario and increase awareness of your product.

Key Benefits

- ✓ Have the opportunity to showcase your product or services in front of changemakers from our 54 Ontario member institutions.
- ✓ Connect with conference attendees and build long-lasting relationships with higher education decision makers in Ontario.
- ✓ Increase awareness of your product and services.
- ✓ Mentions throughout the two-day conference—CEO remarks, closing remarks, and throughout event.
- ✓ Logo displayed on TESS website, main stage, welcome signage, and promotional communications.
- ✓ Lunch and refreshments provided on both days throughout the event.

Event Location

The Quay - Toronto

100 Queens Quay East

November 11 and 12, 2025




























Timeline

Activities (Y2025-26)	Jun	July	Aug	Sept	Oct	Nov	Dec
Conference planning							
Finalizing requirements including branding and marketing materials							
Joint promotions for conference via e-blasts and social media channels							
Host booth and institutions engagement at TESS							
Post conference emails, surveys and wrap up							

Sponsorship Activities (Y2025-26)	Dates
Sponsorship confirmation choose how you'd like to participate	June – October
Submit payment	30 days after confirmation
Sponsorship Promotion please send all logos and promotional materials by August 8 if you'd like to be included in the registration launch	September – November
Ship Materials	Before November 1
Attend TESS 2025 at The Quay	November 11–12
Post event survey and feedback	November

If you would like to be included in our registration launch, which we highly recommend, please confirm sponsorship and send all logos and branding materials by August 8 at the latest.

Opportunities

	Platinum	Gold	Silver	Bronze
	1 Sponsor	4 Sponsors	3 Sponsors	10 Sponsors
Networking Reception ¹				
Conference Venue ² , OR 2 Breakfasts ³ OR 1 Lunch ⁴				
Exhibitor Booth ⁵				
Captioning ⁶ , OR Translation ⁷ , OR Livestreaming ⁸				
Priority Exhibitor Booth Placement				
E-blasts and Social Media Promotion				
Logo Display on Main Stage Slides				
Featured Placement in Marketing Materials				
Exhibitor Tickets				
Complimentary Conference Tickets				

- Networking Reception:** Recognition at the networking reception, an opportunity to welcome delegates to the networking reception, and a sponsor-branded activity that will be developed in collaboration with eCampusOntario. (1 sponsor)
- Conference Venue:** Exclusive sponsorship of the event venue, including branding opportunities
- Breakfasts:** Sponsorship of breakfast, including recognition in the event program and signage. (1 sponsor for both days)
- Lunch:** Sponsorship of lunch, including recognition in the event program and signage. (2 sponsors, 1 per day)
- Exhibitor Booth:** A conference booth for product/service demonstration and interaction with attendees. (6 sponsors)
- Captioning:** Sponsorship of live captioning services for the event, enhancing accessibility for all attendees. (4 sponsors, half day each – Available for international sponsors)
- Translation (Virtual event):** Sponsorship of live French translation services for the event, ensuring accessibility for a wider audience. (2 sponsors, 1 per day – Available for international sponsors)
- Livestreaming (Virtual event):** Sponsorship of the event's livestreaming service, including recognition during the livestream. (4 sponsors, half day each – Available for international sponsors)

Exhibitor Booth Setup

Each booth will include the following:

- Table
- 2 Chairs
- Wifi
- Black tablecloth
- Power

On the right is a photo of a typical exhibitor booth setup at the venue. please note that monitors, iPads, and monitor stands are not provided with the booth and must be furnished by the sponsors.

Contact

Your primary point of contact for the duration of this engagement will be:

Deanna DiVito

Digital Learning Associate

ddiVito@ecampusontario.ca





Pricing

	Price (CAD)
Platinum	\$14,950 + HST
Gold	\$9,950 + HST
Silver	\$3,450 + HST
Bronze	\$2,450 + HST

Terms and Conditions

- This proposal remains valid until **August 8, 2025**. Acceptance after this date may require revisions to the pricing and timelines. Please finalize your decision by the deadline to secure the terms offered.
- eCampusOntario will be taking photographs and videos throughout the two-day conference and vendors agree that they may appear in some of these photographs and videos. Pictures/videos will be used in future eCampusOntario promotions and reports.
- Quiet hours during presentations in the main event room as we will be livestreaming the conference.
- Complete a feedback survey following participation in the vendor showcase.

APPENDIX A:

TESS (Technology Education Seminar Showcase) 2023 Attendee Summary

In 2023, our theme – Supporting the Digitally Empowered Learner – explored how technology can open new doors to the knowledge and skills learners need to achieve the future they imagine. There were over 20 presentations, a special networking reception, and guests participated in a shared experience with professionals passionate about the future of education. Here’s a summary of attendees:

Total number of organizations/institutions:	137
Total number of unique job titles:	283



Organizations/Institutions representation:		
Universities, Colleges, and Indigenous Institutes	37.4%	attendees representing various universities and colleges across provinces in Canada, offering diverse educational programs.
Non-Profit Organizations and Companies	41.6%	attendees from non-profit organizations focused on education, skills training, and professional development, along with companies specializing in education technology, consulting, and professional development.
Government Bodies	21%	attendees affiliated with government entities related to education and skills development, such as the Government of Canada and Government of Ontario.

Job Titles:		
Teaching and Instructional Roles	29.6%	attendees encompassing professors, instructors, educational developers, and individuals responsible for curriculum and program development.
Faculty Management Roles	15.2%	attendees in various positions like deans, directors, managers, and coordinators across different departments and areas of focus.
Leadership and Executive Roles	19.1%	CEOs, executive directors, vice presidents, and other high-level leadership positions responsible for strategic planning, partnerships, and innovation.
Support and Operational Roles	20.2%	attendees with roles related to HR, marketing, communications, and technology within educational institutions and organizations.
Specialized Positions	15.9%	of attendees held roles dedicated to specific areas like microcredentials, digital learning, workforce development, and professional training.