Lead, Digital Products

Full time, Temporary (1-Year)

eCampusOntario

eCampusOntario is a provincially-funded non-profit organization that leads a consortium of the province's 54 publicly-funded colleges, universities and indigenous institutes to develop and test online learning tools to advance the use of education technology and digital learning environments. Officially registered as the Ontario Online Learning Consortium (OOLC) and referred to as eCampusOntario we:

- Support the development and delivery of quality online learning experiences across all of Ontario.
- Lead in research, development and sharing of exemplary practices in online and other forms of technology-enabled learning.
- Support member institutions in fostering innovation, collaboration, and excellence on behalf of Ontario students, faculty and stakeholders.
- Contribute to the evolution of teaching and learning by responding to emerging technology and the development of state-of-the art online learning.

Lead, Digital Products

Position Summary

The Lead, Digital Products plays a critical role in shaping and executing the digital product vision of eCampusOntario. Reporting to the Head of Digital Innovation, the Lead, Digital Products will drive the development of innovative, user-centered digital platforms and services that support post-secondary education across Ontario.

As a key member of a cross-functional team, the Lead, Digital Products will oversee the lifecycle of one or more digital products. They will gather and translate stakeholder and user needs into actionable product requirements, collaborate with internal teams and external vendors, support the development of product roadmaps, and prioritize backlogs to ensure delivery of high-impact, accessible, and inclusive digital solutions.

Accountabilities, Duties, and Responsibilities

1. Product Development
- Collaborate with cross-functional teams to deliver digital products and features on time and on budget.

- Lead backlog refinement, user story creation, and sprint planning activities.
- Develop and manage product roadmaps and feature prioritization, ensuring alignment with stakeholder input and strategic goals.
- Champion accessibility, inclusivity, and user-centered design practices throughout the development lifecycle.
- Collaborate effectively with team members to ensure that initiatives are evaluated for risk and for continuous improvement purposes.
- Support the development and implementation of strategic project activities, and work to meaningfully engage stakeholders from across eCampusOntario member institutions in the program activity.
- Collaborate with the Head of Digital Innovation to develop evaluation and report methodologies.

2. Product Oversight and Support
- Support stakeholders by organizing, monitoring, and improving relationships with key external stakeholders.
- Systematically identify stakeholder needs and expectations; planning and implementing various tasks to engage with them.
- Execute on project timelines, objectives, and key results. Support reporting processes ensuring that government targets are met or exceeded.
- Propose, recommend, and execute on strategic projects that are designed to meet project and operational goals as identified in the organization's strategic plan.

3. Communications
- Collaborate effectively with team members across the organization.
- Communicate clearly and professionally with internal and external stakeholders in virtual, written, and face-to-face settings.
- Act as an influencer, advocate, and ambassador for eCampusOntario's digital products and service offerings.
- Maintain awareness of perspectives of diverse stakeholder audiences and sector trends to gather, analyze, and communicate key trends and recommended shifts to the product approach.
- Identify opportunities to boost awareness of product areas and generate excitement and interest.

Education, Professional Designations, and Development
- Bachelor's degree in a related field such as Information Technology, Instructional Design, Educational Technology, Project Management, Product Development or equivalent combination of education and experience.

Experience
- A minimum of two (2) years' experience and familiarity with educational technologies and learning platforms within a post-secondary education (PSE); or
- Strong understanding of human-centered design, UX principles, and accessibility standards (e.g., WCAG).

- Demonstrated ability to lead digital product initiatives from concept to launch.

Skills

- Strategic and analytical thinking with strong problem-solving skills.
- Experience conducting user research and integrating feedback into product design.
- Excellent communication and facilitation skills.
- Highly collaborative team-player with tolerance for ambiguity.
- System-thinker with a mind for creating efficiencies and fostering collaboration across schools and organizations.
- Curiosity to pursue weak signals from the environment that could turn out to be important to the future of learning, teaching, and technology.
- Knowledge of agile project management methodologies.
- Demonstrated commitment and understanding equity, diversity, decolonization and inclusion with the ability to communicate and work effectively with diverse peoples.

Application Process

Candidates are invited to email us at talent@ecampusontario.ca (subject **Lead, Digital Products***)* with a Cover Letter and Resume attached as a **single PDF file**, titled "**Last Name, First Name.pdf**".

The Resume must clearly highlight all relevant education, training and experiences that are applicable to the minimum qualifications for this position and should not be longer than **two (2) pages**. Please include your salary expectations in your cover letter. The base salary range for this position is $66,594.96 - $83,243.44 CAD. The range displayed on each job posting reflects the target for new hire salaries for the position; within the range, individual compensation is determined by job-related skills and knowledge, and relevant experience.

Candidates must be legally entitled to work in Canada.

Offers are conditional upon the successful review of three (3) professional references and a satisfactory background check.

Posting closes **Friday, August 1, 2025 at 11:59PM EDT.** We thank all applicants for their interest, however only those candidates invited to interview will be contacted. Please continue to check our Jobs & Opportunities for more exciting positions.

Equity, Decolonization, Diversity and Inclusion Statement

The current social context informs our work. This includes the imperative to join the fight against anti-Black racism and anti-BIPOC racism, and to support Equity, Decolonization, Diversity and Inclusion in everything we do. We will seize this moment to rebuild and support an environment that prioritizes inclusion, representation and voice.

Accessibility Statement

In accordance with the Accessibility for Ontarians with Disabilities Act (AODA), eCampusOntario is committed to accommodating applicants with disabilities throughout the talent acquisition process. If you require any accommodations at any point during the talent acquisition process, please contact talent@ecampusontario.ca

Hybrid Work Model

This position is based out of the eCampusOntario office in downtown Toronto, where our hybrid work model includes both in-person and remote work opportunities. Our current in-person work requirement is two (2) days per month (minimum) which may be changed at any time to meet our evolving organizational needs.

For more information on eCampusOntario, please visit our website at https://www.ecampusontario.ca/