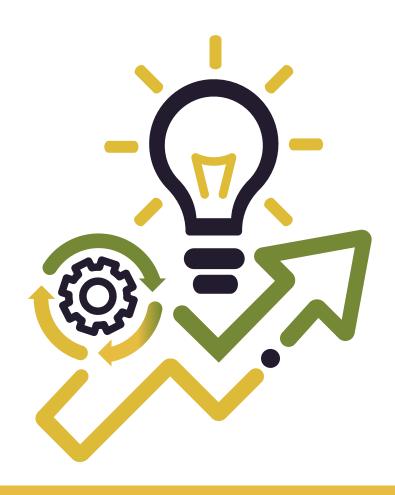
### Micro-credential **FORUM 2025**

#### **Bridging Skill Gaps, Building Futures**



February 27 - 28, 2025

**Toronto Reference Library** 

The Micro-credential Forum is made possible with funding by the Ministry of Colleges and Universities.





#### // Sponsored by:



The Micro-credential Forum is made possible with funding by the Ministry of Colleges and Universities. The views expressed at this event are not necessarily reflective of those of the funder.



FutureFit AI is a workforce development technology company with a mission to empower individuals, employers, and communities to thrive in our new world of work by building better pathways between people, skills, and opportunities. FutureFit AI has been built from the ground up with a startup DNA at its core and continues to grow through rapid cycles of experimentation and learning rooted in data and insights and a singular focus on technology and AI. Through FFAI's flagship Pathways Platform, we provide jobseekers with an AI-powered, seamless experience to connect to employment and upskilling opportunities. Our primary partners are workforce development organizations, governments, enterprises, and economic development organizations across North America and Europe.

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The Indigenous Institutes Consortium (IIC) represents the collective and collaborative efforts of its seven Indigenous-owned and operated education and training institutions across Ontario. Since 1994, the IIC has successfully raised the awareness and profiles of Member Indigenous institutions, learners, and communities. It was an instrumental mechanism in the establishment of Ontario's Indigenous Institutes Act, 2017. The IIC provides support to the Indigenous Institutes as directed by its Governance Circle and in compliance with the IIC three-year strategic plan and governance polices. The Member Institutes are built on the foundation of Indigenous ways of knowing and being. Institutes continue to be deeply committed to preserving and strengthening Indigenous languages, traditions, and culture, and play essential roles in the promotion of cultural learning and language acquisition. Lifelong learning is essential in supporting the needs of First Nations communities who mandate each of the Indigenous Institutes. To learn more, www.iicontario.ca

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Lightcast offers data-driven solutions to help your institution develop microcredentials that drive enrollment and equip learners for career success.

The Analyst platform provides access to comprehensive labour market data, including real-time insight into employer demand, so you can track the most sought-after skills and emerging job trends.

The Skillabi platform tags career-relevant skills taught in your academic programs and delivers tailored insight to help you adapt curricula – and develop credentials – aligned with regional skill gaps.

Our API solutions provide direct access to Lightcast data, including the proprietary Lightcast Occupation Taxonomy and Skills Library, so you can develop custom solutions. To learn more, visit: <a href="https://lightcast.io/">https://lightcast.io/</a>



Established in 2011, the Ontario Council on Articulation and Transfer (ONCAT) plays a pivotal role in supporting learner mobility, working to reduce barriers for students seeking to transfer among the province's public colleges, universities, and Indigenous Institutes. ONCAT partners with postsecondary institutions to help establish academic pathways, facilitate recognition of prior learning, and support learners' transition into the labour market. ONCAT is funded by the Government of Ontario. To learn more, visit <a href="https://www.oncat.ca">www.oncat.ca</a>.

#### **PBPRESSBOOKS**

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Welcome to eCampusOntario's

#### Microcredential FORUM 2025



#### **Bridging Skill Gaps, Building Futures**

This year's conference will explore how postsecondary institutions, industry partners, and eCampusOntario are working together to solve skills shortages and mismatches – equipping learners and businesses with the tools and talent they need to thrive.

#### **About eCampusOntario**

eCampusOntario is a not-for-profit organization that accelerates the transformation of postsecondary digital learning in Ontario to increase participation in higher education. eCampusOntario leads a consortium of the province's publicly-assisted colleges, universities and Indigenous institutes to advance the development and adoption of online and digital learning technologies, programs and environments.

#### // Conference Tracks



#### **Productivity Partners**

How are micro-credentials alleviating skills shortages and strengthening key sectors of the economy to support Canadian productivity?



#### **Career Catalysts**

How are upskilling and reskilling initiatives enabling career advancement and transition at every stage of life?



#### **Enrolment Energizers**

How are institutions reaching new audiences to market, sustain, and scale their rapid training programs?



#### **Instructional Innovators**

How are instructors incorporating innovative pedagogical practices and future skills needs into their microcredential programs to help learners navigate societal transformations?

Join us as we drive innovation in the higher education sector, bridge skill gaps, and build futures.

#### // Featured Presenters

#### **Hosted By:**



Amrit Ahluwalia

Executive Director of Continuing Studies, Western University

Amrit Ahluwalia is the Executive Director of Continuing Studies at Western University, overseeing post-degree professional programming, professional development and corporate programming, and the Western English Language Centre.

Ahluwalia joined Western in 2024 after founding and serving as Editor-in-Chief of The EvoLLLution, an online newspaper developed by Modern Campus to create a conversation hub focused on non-traditional higher education and the transforming postsecondary marketplace. He also served as Senior Director for Marketing at Modern Campus, ensuring thought leadership assets align with industry trends.

He regularly speaks on topics related to the changing higher education environment at conferences across Canada and the United States, and hosts the EdUp PCO podcast focused on innovation and transformation in Professional, Continuing & Online Education.

#### **Featured Speakers**



**Michael Burt** 

Vice-President, The Conference Board of Canada

Michael Burt leads several knowledge areas at The Conference Board of Canada, including economics, education and skills, and health. In his role, Mr. Burt oversees the convening and research activities that these knowledge areas undertake, and The Conference Board's contributions to the Future Skills Centre. Mr. Burt has 25 years of experience conducting and leading research activities and has a master's degree in economics from the University of Toronto, an MBA from the University of Windsor, and has also completed the Chartered Financial Analyst program.



Mary Butler
President and CEO,
New Brunswick
Community College

Mary Butler has worked in the public and private education sector in multiple jurisdictions. Central to her values and practice is her commitment to every individual's right and opportunity to reach their full potential. Mary has been with New Brunswick Community College (NBCC) since 2011 and the President and CEO since 2019. Under her leadership, the College has increased enrollment by over 33%; increased organizational efficiency and effectiveness through implementation of a lean management system; and bolstered financial sustainability of the College by 81%. Mary leads with a "people first" mantra. She initiated, and continues to champion, the transformation of NBCC's long-standing academic model to better meet the needs of students, employers, and communities.

Mary is an active volunteer with Meals on Wheels and currently serves as a member of NBBC (New Brunswick Business Council), BHER (Business + Higher Education Roundtable), TEC Canada (The Executive Committee), as well as partner with C2R2 (Canadian Colleges for a Resilient Recovery). She is also an active board member with ECN (Education Computer Network) and ACA (Atlantic Colleges Association). In 2023, Mary was named one of Atlantic Canada's Top 50 CEOs by Atlantic Business Magazine.



Michael
Crowe
Vice-President
Academic, Bow Valley
College

Michael Crowe brings over 20 years of experience in the post-secondary sector in Canada, and is currently serving as the Vice President, Academic at Bow Valley College in Calgary, Alberta. Under his leadership, Bow Valley College has recently launched Pivot-Ed, a transformative approach to competency-based upskilling and reskilling. Through this initiative, Bow Valley College is bridging the emerging skills gap by strengthening ties between academia and industry and ensuring that learners have a seamless path from classroom to career. This innovative work is shaping the future of college education and how employers can address current workforce development challenges.



Robert Greenwood, PhD

Deputy Minister of Rural and Regional Development and Engagement and Chief Economic Development Officer, Government of Newfoundland and Labrador Rob Greenwood is Deputy Minister, Rural and Regional Development and Engagement, and Chief Economic Development Officer, for the Government of Newfoundland and Labrador (NL). He is leading NL Futures, an initiative to support labour market strategy, productivity and rural / regional development capacity in NL.

Previously, he served as Associate Vice President (Public Engagement and External Relations) at Memorial University and was founding Director of the Leslie Harris Centre of Regional Policy and Development. Rob also served as a Director and Assistant Deputy Minister of Policy in economic development departments in NL and in Saskatchewan. In Saskatchewan he led the development of the provincial economic strategy and served as VP Corporate Development for Information Services Corporation. In NL, he was Director of Research and Principal Author of the 1995 Report of the Task Force on Community Economic Development and led the process to establish Regional Economic Development Boards in 20 Economic Zones. He also led the development of a strategy for small-scale manufacturing in NL. Rob holds a Ph.D. in Industrial and Business Studies from the University of Warwick, England.



Valerie Walker

CEO, Business + Higher Education Roundtable Val Walker leads the Business + Higher Education Roundtable (BHER), a non-partisan, not-for-profit organization that brings together some of Canada's largest companies and leading post-secondary institutions. As CEO, Val drives BHER's strategic direction, steers member and stakeholder relations, and leads a high-performing team committed to creating opportunity through collaboration in Canada's skills, talent, and innovation ecosystems.

Val was inaugural co-chair of the Future Skills Council, a group established by the Government of Canada to advise on national and regional skills development and training priorities. She has also served as a member of the Guiding Coalition to the Government of Alberta's Alberta 2030: Building Skills for Jobs initiative and of Employment and Social Development Canada's Advisory Committee on Learning.

Prior to leading BHER, Val was Vice President, Innovation and Skills, at the Business Council of Canada where BHER was founded, and was Director of Policy at Mitacs. She holds a PhD from McGill University and is an alumna of the Government of Canada's Recruitment of Policy Leaders Program.



Jagdish Yadav, PhD

Education Sector Advisor, Economic Development and Culture, City of Toronto Dr. Jagdish Yadav is a skilled professional specializing in post-secondary education, workforce development, and economic development at the City of Toronto. He promotes collaboration among institutions, industries, and communities, leveraging innovative strategies to enhance student experiences and bridge academia with industry. His outstanding contributions to international student support have received global acclaim. Dr. Yadav holds a Ph.D. from the University of Edinburgh, a Master of Biotechnology from the University of Toronto, and a Master of Science from Kurukshetra University, India. He has been a Commonwealth Fellow (1993-1997).

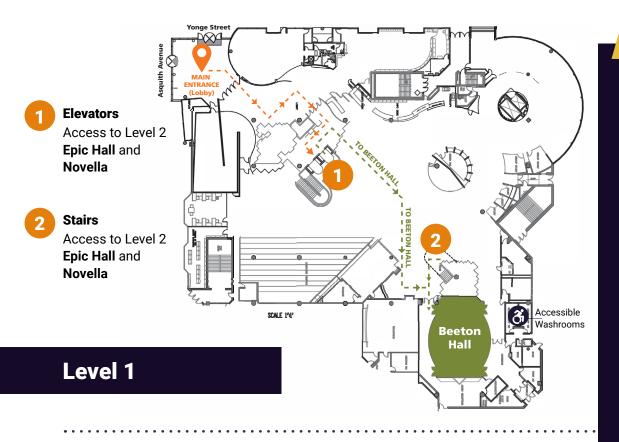
## Micro-credential FORUM 2025

**Bridging Skill Gaps, Building Futures** 



**Program** 

#### // Wayfinding and Accessibility



# 1 Elevators Access to Level 1 Lobby / Main Entrance and Beeton Hall 2 Stairs Access to Level 1 Lobby / Main Entrance and Beeton Hall 1 Novella Room

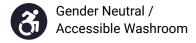
#### **Accessibility**

The Toronto Reference Library is an accessible venue, some of the features are:

- Accessible parking available at the Indigo parking garage on Asquith Avenue (can also access from 2 Bloor Street East).
- Accessible entrance is located at the main entrance of the Toronto Reference Library, on the Yonge Street side.
- Elevators are located on level 1 and will take guests to Level 2 for Epic Hall.
- Accessible washroom located within the Bram & Bluma Appel Salon.
- Accessible ramp is available for the stage.







#### Day 1 | Thursday, February 27, 2025



#### All sessions on the Main Stage (Epic Hall) will be livestreamed

Time	Session		
8:45 am- 9:30 am	Registration & Light Breakfast		
	Epic Hall		
9:30 am- 10:10 am	Welcome & Opening Remarks		
	<ul> <li>Amrit Ahluwalia, Executive Director of Continuing Studies, Western University</li> <li>Anthony Gladue, Kizhaay Anishinaabe Niin Coordinator, Toronto Council Fire Native Cultural Centre</li> <li>Robert Luke, CEO, eCampusOntario</li> <li>Rebecca Jamieson, President and CEO, Six Nations Polytechnic</li> <li>Dr. Ann Marie Vaughan, President and CEO, Humber Polytechnic</li> </ul>		
	Epic Hall		
10:10 am- 10:50 am	Staffing Ontario's Advanced Manufacturing Plan: Lessons from Regional Industry Councils		
10.50 am	Vincent Caron, Vice President, Ontario Government Relations and Member Advocacy, Canadian Manufacturers & Exporters		
10:50 am- 11:00 am	Break		
		_	
	Epic Hall	PP	
	Panel Discussion – Talent for Innovation in Canada	PP	
11:00 am- 11:45 am		PP	
	Panel Discussion – Talent for Innovation in Canada  • Arvind Gupta, Professor, University of Toronto  • Jeannette Hanna, Chief Strategist, Trajectory	<b>9</b>	
	Panel Discussion – Talent for Innovation in Canada  • Arvind Gupta, Professor, University of Toronto  • Jeannette Hanna, Chief Strategist, Trajectory  • Dr. Ann Marie Vaughan, President and CEO, Humber Polytechnic  Moderator:		
11:45 am 11:45 am-	<ul> <li>Panel Discussion – Talent for Innovation in Canada</li> <li>Arvind Gupta, Professor, University of Toronto</li> <li>Jeannette Hanna, Chief Strategist, Trajectory</li> <li>Dr. Ann Marie Vaughan, President and CEO, Humber Polytechnic</li> <li>Moderator:</li> <li>Valerie Walker, Chief Executive Officer, Business + Higher Education Roundtable</li> </ul>	(P)	
11:45 am 11:45 am-	<ul> <li>Panel Discussion – Talent for Innovation in Canada</li> <li>Arvind Gupta, Professor, University of Toronto</li> <li>Jeannette Hanna, Chief Strategist, Trajectory</li> <li>Dr. Ann Marie Vaughan, President and CEO, Humber Polytechnic</li> <li>Moderator:</li> <li>Valerie Walker, Chief Executive Officer, Business + Higher Education Roundtable</li> </ul> Break		
11:45 am 11:45 am- 11:55 am	Panel Discussion – Talent for Innovation in Canada  Arvind Gupta, Professor, University of Toronto Jeannette Hanna, Chief Strategist, Trajectory Dr. Ann Marie Vaughan, President and CEO, Humber Polytechnic  Moderator: Valerie Walker, Chief Executive Officer, Business + Higher Education Roundtable  Break  Epic Hall  Living and Working Together: Rapid and Essential Anishinabek Micro-credentials for Employers of		

#### Day 1 | Thursday, February 27, 2025

Time		Session	
	Epic	c Hall CC	Beeton Hall
	Panel Discussion – Bridging the Gap: Strategic Collaborations Between Post-secondary Institutions and Industry Associations to Shape the Future of Education		What Micro-credentials, Lemonade Stands, and Farmers' Markets Have in Common: A Step Inside the Broker Marketing Academy
1:30 pm- 2:20 pm	<ul> <li>Lindsey Carrier, Manager of Micr</li> <li>Jennifer Wright, Executive Director, Council (CAHRC)</li> <li>Samina Tajwar, Chief Growth Offi</li> <li>Moderator:</li> <li>Darian Kovacs, Partner, Jelly Aca and Chair, Digital Marketing Sector</li> </ul>	Canadian Agricultural Human Resource cer, Palette Skills demy, Jelly Digital Marketing & PR	<ul> <li>Catherine Bojda, Marketing Manager, B2B P&amp;C Marketing, CAA Insurance</li> <li>Mike Leon, Managing Director, Brand Heroes Inc.</li> </ul>
2:20 pm- 2:30 pm	Break		
	Epic Hall PP	Novella <b>E</b>	Beeton Hall
2:30 pm- 3:10 pm	New Solutions to Old Problems: How Micro-credentials Help Solve Canada's Productivity Challenge	Workshop – Exploring Micro- credential Enrollment with Strategic Foresight	Workshop – Building the Future of eLearning: Collaborative Course Design for Rapid, Agile Training Programs
	Valerie Walker, CEO, Business     + Higher Education Roundtable     Matthew McKean, Chief     Research & Development     Officer, Business + Higher     Education Roundtable      Moderator:     Robert Luke, CEO,     eCampusOntario	<ul> <li>Laura Viselli, Senior Manager, Research and Foresight, eCampusOntario</li> <li>Elisa Arnold, Associate, Research and Foresight, eCampusOntario</li> <li>Graeme Cannon, Associate, Research and Foresight, eCampusOntario</li> <li>Iris Elliott, Associate, Research</li> </ul>	<ul> <li>Amanda Douglas-Young,         CEO and Co-Founder, eClarity         and KnowledgeNow</li> <li>Mark Borden, Director of         Learning Technology, eClarity         and KnowledgeNow</li> <li>Deanna Di Vito, Digital         Learning Associate,         eCampusOntario</li> </ul>
3:10 pm- 3:20 pm	Break	and Foresight, eCampusOntario	
	Epic Hall PP		
	Les micro-titres de compétences francophones : analyse récente du marché en Ontario		
3:20 pm- 4:00 pm	Katie Ablett, MBA, MCATD, PMP, Directrice, Centre de développement professionnel, Collège universitaire Glendon, Université York     Caroline Saint-Mleux, Gestionnaire, Compétences, Impact ON		

#### Day 1 | Thursday, February 27, 2025

Time	Session		
4:00 pm – 4:10 pm	Break		
	Epic Hall		
4:10 pm- 4:50 pm	Adult Training and the National Job Bank		
4.30 pm	Kelly Archer, Director, Employment and Social Development Canada		
	Epic Hall		
4:50 pm-	Day 1 Wrap-up & Day 2 Preview		
5:00 pm	Amrit Ahluwalia, Executive Director of Continuing Studies, Western University		
5:00 pm- 6:00 pm	Networking Reception		

#### All sessions on the Main Stage (Epic Hall) will be livestreamed

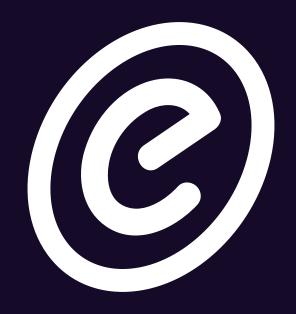
All sessions on the Main Stage (Epic Hall) will be livestreamed			
Time	Session		
9:00 am- 9:30 am	Registration & Light Breakfast		
	Epic Hall		
9:30 am- 9:40 am	Opening Remarks		
	Amrit Ahluwalia, Executive Director of Continuing Studies, Western University		
	Epic Hall		
9:40 am-	Fireside Chat – Shaping the Future of Education, and Talent	of Work: Harnessing Technology to U	nite Industry,
10:20 am	Hamoon Ekhtiari, CEO, FutureFit Al     Robert Luke, CEO, eCampusOntario		
10:20 am- 10:30 am	Break		
	Epic Hall PP	Novella <b>©</b>	Beeton Hall PP
10:30 am- 11:10 am	Proposing Solutions to Industry Challenges: How Sectors Converged and Collaborated to Create an Innovative Micro- credential in Advanced Manufacturing	Upskilling Through Micro- credentials at First Nations Technical Institute (FNTI)	Programme bilingue de développement de carrière en Ontario
	<ul> <li>Dave Smiderle, PhD, Associate Dean, Business Development and Program Optimization, Faculty of Applied Sciences and Technology, Humber Polytechnic</li> <li>Joëlle Deschambault, Manager, Programs and Partnerships, Colleges and Institutes Canada (CICan)</li> </ul>	<ul> <li>Dr. Victoria Jackson, Program Manager, Micro-credential Programs, First Nations Technical Institute</li> <li>Tayohseron:tye Nikki Auten, Instructor, First Nations Technical Institute</li> </ul>	Shana Baptiste-Iseyemi,     BA, BEd, CCS, CRS,     Coordinatrice de carrière,     Collège universitaire     Glendon, Université York     Katie Ablett, MBA, MCATD,     PMP, Directrice, Centre de développement     professionnel, Collège universitaire Glendon,     Université York
11:10 am- 11:20 am		Break	

Time		Session	
	Epic Hall II	Novella <b>II</b>	Beeton Hall PP
	Workshop – Deconstructing Demand and Development of Skills in Toronto: A Case Study Approach	Workshop – Playing to Win! LIPHA: An Innovative Game- Based Micro-credential to Address Readiness for Practice in Health and Long-Term Care	Bilingual Workshop – L'utilisation de l'intelligence artificielle pour optimiser l'efficacité de travail // The Use of Artificial Intelligence to Optimize Work Efficiency
11:20 am- 12:20 pm	<ul> <li>Jagdish Yadav, PhD, Education Sector Advisor, Economic Development and Culture, City of Toronto</li> <li>Leslie Fink, Manager, Sector Development Office, Economic Development and Culture, City of Toronto</li> </ul>	<ul> <li>Jumper Minoza, MScN, RN,         Professor, Seneca Naji         Foundation School of Nursing,         Seneca Polytechnic</li> <li>Melissa Tafler, MSW, RSW,         Knowledge Broker, Ontario         Centres for Learning, Research         &amp; Innovation in Long-Term Care         at Baycrest</li> <li>Raquel Meyer, RN, PhD,         Director, Ontario Centres for         Learning, Research &amp; Innovation         in Long-Term Care at Baycrest</li> <li>Paula Mastrilli, RN, MScN,         PhD, CLRI, Baycrest Consultant</li> </ul>	Younes Ismaili, Lecturer and Corporate Trainer, Collège La Cité and Collège Universel
12:20 pm- 1:20 pm		Lunch	
	Epic Hall ©	Novella PP	Beeton Hall PP
	Micro-credentials for Evolving Community Roles in Social and Health Services	Developing a Micro-credential in Health Information Management (HIM) in the Midst of Regional Digital Transformation in Healthcare	Creating a Nonprofit Management Essentials Micro-credential
1:20 pm– 2:00 pm	Miranda Mckenzie, M.Éd.,     Instructional Designer,     Laurentian University     Christina Sckopke, Manager,     Micro-credentials and Non-credit     Programming, Laurentian     University	Dr. Michael S. Dohan,     Associate Professor, Lakehead     University	Alison Peek, Microcredential Administrator, Trent University     Carey McMaster,     Organizational Development Specialist, Traicon     Laurie Dillon-Schalk,     Executive Director,     Community Foundation of Kawartha Lakes
2:00 pm- 2:10 pm		Break	

Time		Session	
	Epic Hall PP	Novella <b>II</b>	Beeton Hall CC
	Developing Micro-credentials with Industries to Bridge Skill Gaps	A Strategic View to Micro- credentials	Bridging Workforce Gaps: The Transformative Power of Micro-credentials
2:10 pm- 2:50 pm	<ul> <li>Dr. Matt Rempel, Associate Vice Provost, Academic and Industry Integrations, Sheridan College</li> <li>Toma Hussain, Programming Specialist, Corporate Training and Community Partnerships, Sheridan College</li> </ul>	<ul> <li>Dr. Kari Rasmussen, Director, Teaching and Learning, Nipissing University</li> <li>Stephanie Vennard Hummel, MEd, Coordinator, Nipissing University</li> </ul>	Alec Bauer, Program     Development Officer,     Loyalist College     Graham Copestake,     Learning Development     Officer, Loyalist College
2:50 pm- 3:00 pm		Break	
	Epic Hall	Novella	Beeton Hall
	Innovating for Impact: Advancing Talent Development in Auto and Mobility	Bridging the Gaps : Scaling Rates of Connection between Micro- credential Training Providers, Prospective Learners, and Employers in Canada	Structured Networking – Bridging Skill Gaps and Building Futures, Together
3:00 pm- 3:40 pm	Carli Fink, CCDP, Strategist, Workforce Planning and Talent Strategy, Ontario Centre of Innovation – Ontario Vehicle Innovation Network (OVIN)     Alèque Juneau, Project Lead, Workforce Development, Ontario Centre of Innovation – Ontario Vehicle Innovation Network (OVIN)	Michael Chrobok, Microcredentials Program Lead, eCampusOntario     Don Eldridge, Manager, Collaborative Sector Engagement, eCampusOntario	Deanna Di Vito, Digital Learning Associate, eCampusOntario     Chris Fernlund, Manager, Technology and Open Access, eCampusOntario     Andrea Krasznai, Digital Learning Associate, eCampusOntario     Moh Shakourirad, Digital Programs Lead, eCampusOntario
3:40 pm- 3:50 pm		Break	I

#### Day 2 | Friday, February 28, 2025

Time	Session	
	Epic Hall PP	
	Panel Discussion – Building a Connected Skills-Based Ecosystem	
3:50 pm- 4:40 pm	<ul> <li>Michael Burt, BComm, MBA, MA, Vice President, The Conference Board of Canada</li> <li>Mary Butler, President and CEO, New Brunswick Community College</li> <li>Michael Crowe, Vice-President Academic, Bow Valley College</li> <li>Robert Greenwood, PhD, Deputy Minister of Rural and Regional Development and Engagement and Chief Economic Development Officer, Government of Newfoundland and Labrador</li> <li>Moderator:</li> <li>Robert Luke, CEO, eCampusOntario</li> </ul>	
	Epic Hall	
4:40 pm- 4:50 pm	Closing Remarks & Farewell	
	<ul> <li>Amrit Ahluwalia, Executive Director of Continuing Studies, Western University</li> <li>Robert Luke, CEO, eCampusOntario</li> </ul>	



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