



Increasing Digital Participation in Education and the Economy

eCampusOntario Annual General Meeting

September 18, 2024



Impact that Makes a Difference

Annual impact		
eCampusOntario programs support efficiency and financial sustainability for our sector	Investment of \$1	\$5
Member institutions directly benefit from eCampusOntario programs that supplement or replace activities the members either could not provide or would have to fund independently	Impact per member	\$650,000
These services help faculty teach and students learn – helping Ontario compete globally	Benefit to students	\$15.6M



Strategic Theme 1 **Enabling Flexible Lifelong Learning**

Focus on learners and supporting a learner-centric approach in our initiatives with member institutions and creating flexible learning supports, tools and practices to foster rich, inclusive, and flexible digital educational experiences for Ontario's diverse lifelong learners.



Strategic Theme 2 **Facilitating Capacity and Contribution**

Amplify faculty and staff capabilities, through professional development, capacity building and collaboration initiatives, to enable them to design and deliver the highest quality digital learning while engaging learners as co-designers.



Strategic Theme 3 **Supporting System-Wide Collaboration for Future-focused Global Leadership**

Pursue opportunities for collaboration and shared benefits, new business models, approaches and solutions for Ontario's post-secondary education system to excel, nationally and internationally, in digital teaching and learning.

Strategic Themes

Theme Highlights

Theme	Highlights
Enabling Flexible, lifelong learning	<ul style="list-style-type: none">• Indigenous Institute Governance Inclusion• Micro-credential Portal Partnership with Future Skills Centre• Open Education Micro-credential
Facilitating Capacity and Contribution	<ul style="list-style-type: none">• Empowered Educator micro-credential• Leadership for Digital Transformation Micro-credential• FSL Open Library expansion
Supporting System-wide Collaboration	<ul style="list-style-type: none">• TESS, Micro-credential Forum• EdTech Sandbox• Focus and Foresight Report Collection & Workshops



eCampusOntario Strategic Plan 2024-27

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Ontario



Strategic Plan 2024-2027

Development Process

April – May, 2023

- Environmental Scan, Internal Stakeholder Consultation

June – July, 2023

- Board Retreat and Internal Workshopping

August – November, 2023

- Direct Mail Surveys of Presidents, VP Academics and Member Representatives
(Nearly 200 responses)

December 2023 – March, 2024

- First Drafts, Board Engagement, eCampusOntario Advisory Council Consultation

April – June, 2024

- Final Drafts and Workshopping with Board Stakeholders

Strategic Plan



OUR VISION

All Ontarians have a better future through digital higher education.



OUR MISSION

We enable a dynamic digital higher education ecosystem driven by collaboration among learners, educators and employers.

OUR CORE VALUES

Inclusion

We strive to build a digital higher education ecosystem that allows every learner to thrive.

Collaboration

We connect learners, educators and employers to ignite digital innovation at colleges, universities and Indigenous Institutes in English and French, spanning urban, rural and remote communities.

Experimentation

We test ideas for digital higher education to push boundaries and set new paths toward more equitable and sustainable futures.

Curiosity

We ask questions and bridge connections that leverage the community's strengths and visions to realize our collective goals.

Creativity

We use human-centred design practices to iteratively co-create solutions and learn what works best for our learners, educators and employers.



OUR STRATEGIC PRIORITIES

By 2027, eCampusOntario will develop its ecosystem for Ontario to be a Canadian leader in digital higher education.

1

SPARK
A FLAME

Inspire the continuous co-design of the future of digital higher education.

2

BOLD
BE

Grow open education to broaden learner access and achievement to fulfill their ambitions.

3

UNLOCK
TALENT

Support member institutions to engage with employers while building learning and careers.

4

BIG
THINK

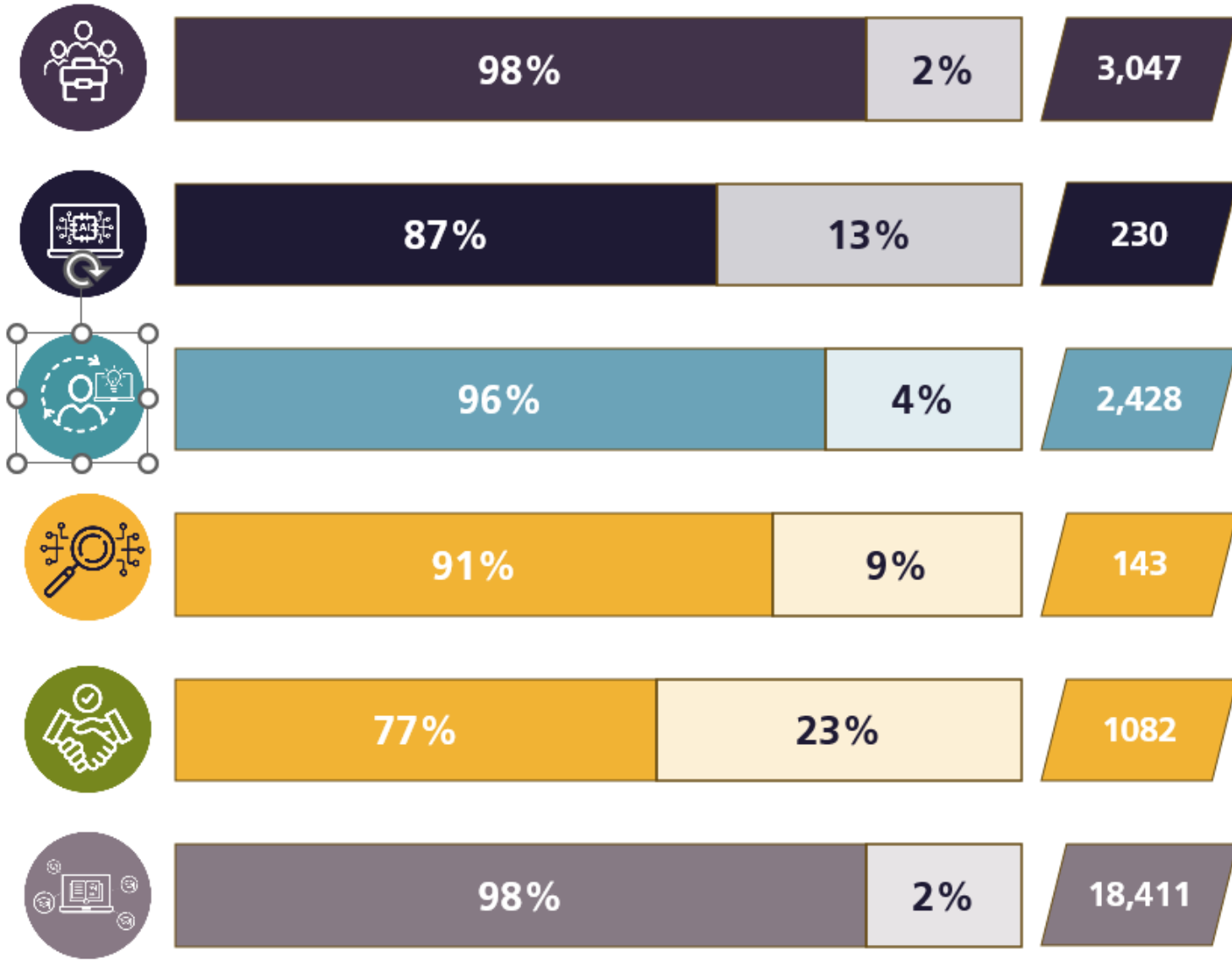
Use technology to streamline systems and strengthen the long-term vitality of the sector.

Focus on

Digital Transformation

- ... "the use of digital technologies that are informed by pedagogies, research, and evidence to support learners across the entire learning lifecycle."





The year ahead: Focus on

Member Engagement

Goals

- Better understanding of your needs and how we can support you
- Increased depth and breadth of interaction with eCampusOntario programs
- Continued community and sector leadership



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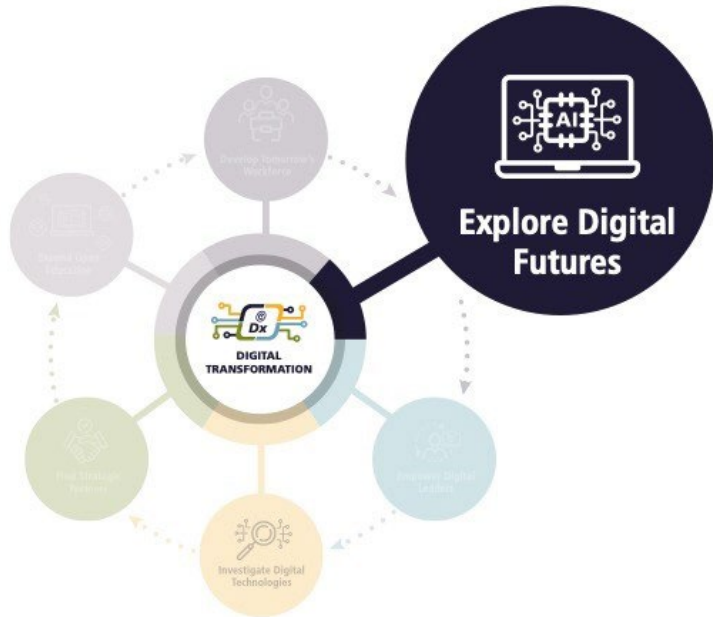
Develop Tomorrow's Workforce



Align new programs to labour market demands.

- Micro-Credentials Portal, Forum, and Community of Practice
- Learn Online Portal

Explore Digital Futures



Co-design the future of education with Strategic Foresight.

- Research and Strategic Foresight
- Technology and Education Seminar and Showcase (TESS)
- Supporting Ontario's Students with Digital Fluency support

Empower Digital Leaders



Engage academic teams with professional development.

- Empowered Educator Micro-Credential
- Leadership for Digital Transformation Micro-credential
- Online Teaching Fundamentals Micro-credential

Investigate digital technologies



Discover, Pilot, Review, and Adopt educational technologies.

- EdTech Sandbox
- Emerging Technology

Find Strategic Partners



Build capacity with partners and access new networks.

- Le Consortium d'apprentissage expérientiel francophone de l'Ontario (CAPFO)
- Ontario Collaborative Innovation Platform
- Ontario Exchange

Expand Open Education



Adapt, Adopt, and Create Open Educational Resources.

- Open Library
- Le numérique dès la conception: L'enseignement et l'apprentissage numérique en français